

PRIVACY STATEMENT

As soon as you visit our website peekdataprojects.nl or contact us, we receive information about you. In this privacy statement, we explain what we do with this information. We always handle your information with care and store it securely. If you have questions or want to know what information we have about you, please contact us. We may adjust this privacy statement if we deem it necessary. We therefore recommend that you regularly review this privacy statement so that you are aware of any changes.

This privacy statement was last modified on 23 October 2025.

Table of Contents

1. When does this privacy statement apply?
2. Who uses your data?
3. Whose data do we use?
4. How do we obtain your data?
5. What data do we use from you?
6. What do we use your data for?
7. How long do we keep your data?
8. With whom do we share your data?
9. Where do we store your data?
10. How secure is your data with us?
11. What can you ask of us?
12. What rules apply to this privacy statement?
13. What cookies do we use?
14. What do we do with data of minors?
15. Do you have a question about this privacy statement?

1. When does this privacy statement apply?

This privacy statement applies to all personal data that we process and to all domains related to us. This concerns the personal data of anyone who has ever contacted us or visited our website, such as visitors, customers, and business contacts. Personal data is all data that can be traced back to you as an individual, such as your name, telephone number, IP address, customer number, or browsing behaviour. If you want to know more about personal data, please visit the website of the Dutch Data Protection Authority.

2. Who uses your data?

Peek Data Projects B.V. is responsible for the website peekdataprojects.nl and thus the responsible organisation for the use of your personal data as described in this privacy statement. The full details are:

Peek Data Projects B.V.
Bloemendalergouw 69
1028BH AMSTERDAM
NL862470018B01

3. Whose data do we use?

We process the personal data of anyone who has contacted us or visited our website. These include visitors, private customers, business customers, and contacts of our partners.

4. How do we obtain your data?

We receive the data directly from you as soon as you:
fill in data on our website
contact us via email, telephone, or in another way

5. What data do we use from you?

We use the following data:

name
home address or business address
email address
telephone number
payment details
education (level)
position
photographic material (events, promotion – only after written consent)
video material (events, promotion – only after written consent)

6. What do we use your data for?

We only use your personal data for the purpose for which we are allowed to use it:

we have received your consent to use your personal data (for promotion of you as

a TDEN consultant)

we use your data because we want to provide you as a customer with the best service and cannot do so without this information

7. How long do we keep your data?

We keep your personal data as long as we are required to do so by law and as long as necessary for the purpose for which we use your data. For example, as long as you are a customer with us, we keep your data according to the statutory retention period of seven years. After that, we only keep your data for statistical purposes and to handle any complaints or legal matters. If you want to know more about how long we keep specific data about you, please contact us.

8. With whom do we share your data?

Your personal data is only used by us. We will never share your personal data with others if you are a customer. We will only share relevant personal data such as name, email address, telephone number with others, namely (potential) clients and other TDEN consultants, if you are a TDEN consultant and only after your written consent.

9. Where do we store your data?

We process your data within the European Economic Area (EEA). This means that we also store your data within the EEA. If you have any questions about this, please feel free to contact us.

10. How secure is your data with us?

We have done a lot to secure your data as well as possible both organisationally and technically. We have secured our systems and various means of communication to ensure that your data does not end up in the hands of others. Your data is therefore safe with us. We also ensure that your data is only used by people who have received permission from us. If you have questions about the specific way of securing, please contact us.

11. What can you ask of us?

Because we use personal data about you, you have various rights. We list these rights for you below.

Right to information

We must explain to you in a clear and understandable way what we do with your data and what control you have over it. That is why we explain extensively in this privacy statement which data we collect from you and how we handle your data.

Right of access

You may always ask us to view your data that we have about you.

Right to correction

You may ask us to correct your data if it is incorrect or incomplete.

Right to object

You may object to the processing of your data if you do not agree with the way we handle your personal data. This right applies to the data we use for direct marketing. For example, you can indicate to us that you no longer wish to receive mail from us. This also applies to personalised recommendations on our website.

Right to data portability

If you are a customer with us or have given permission for the use of your data, you may ask us to send you the digital data we have about you. This way, you can transfer that data to another organisation if you wish.

Right to restriction

You may ask us to restrict the use of your data. This means that in certain cases we may only store your data but not use it.

Right to be forgotten

You may ask us to delete all data we have about you. We will then delete all data that can be traced back to you. In some cases, we cannot or may not delete your data yet. For example, we must keep some data for 7 years for the tax authorities.

Right to file a complaint

You may file a complaint about the way we handle your data. If you have a complaint, we are happy to resolve it for you. Please contact us for this. You may also submit your complaint to the Dutch Data Protection Authority. Of course, we hope it does not come to that, but in the extreme case, you may also go to court. In that case, it is the district court for the location of Peek Data Projects B.V. (Amsterdam) that will handle your complaint, namely: Haarlem.

How do you submit a request or complaint?

Send your request or complaint to us via marius@peekdataprojects.nl. We will process your request or complaint within 30 days. If there are multiple requests or complaints or if your request or complaint is complex, this may take more time. In that case, we will contact you within 60 days at the latest. We may ask you to identify yourself. In that case, we will ask for your details to ensure that you are the correct person whose personal data it concerns.

12. What rules apply to this privacy statement?

Our privacy statement must meet various conditions. You will find these conditions mainly in the General Data Protection Regulation. In addition, the general rules that apply under Dutch law apply to our privacy statement.

13. What cookies do we use?

You can indicate yourself which data we may use from you. If you have given us permission to personalise your profile based on your browsing and search behaviour, we can set up our website especially for you so that its use becomes easier and more personal. We do this with the help of cookies. A cookie is a small text file that is placed on your hardware when you visit our website. We use the

following types of cookies on our website:
functional cookies, such as session and login cookies for keeping track of
session and login information

14. What do we do with data of minors?

We do not specifically target minors with our website or as an organisation. This means that if you are younger than 18 years, you need permission from a parent or guardian to use our website. If you are a minor when visiting our website or webshop, we assume that you have obtained this permission for your visit.

15. Do you have a question about this privacy statement?

Do you have a question about our privacy statement? Please feel free to contact us by sending an email to marius@peekdataprojects.nl. We are happy to help you.